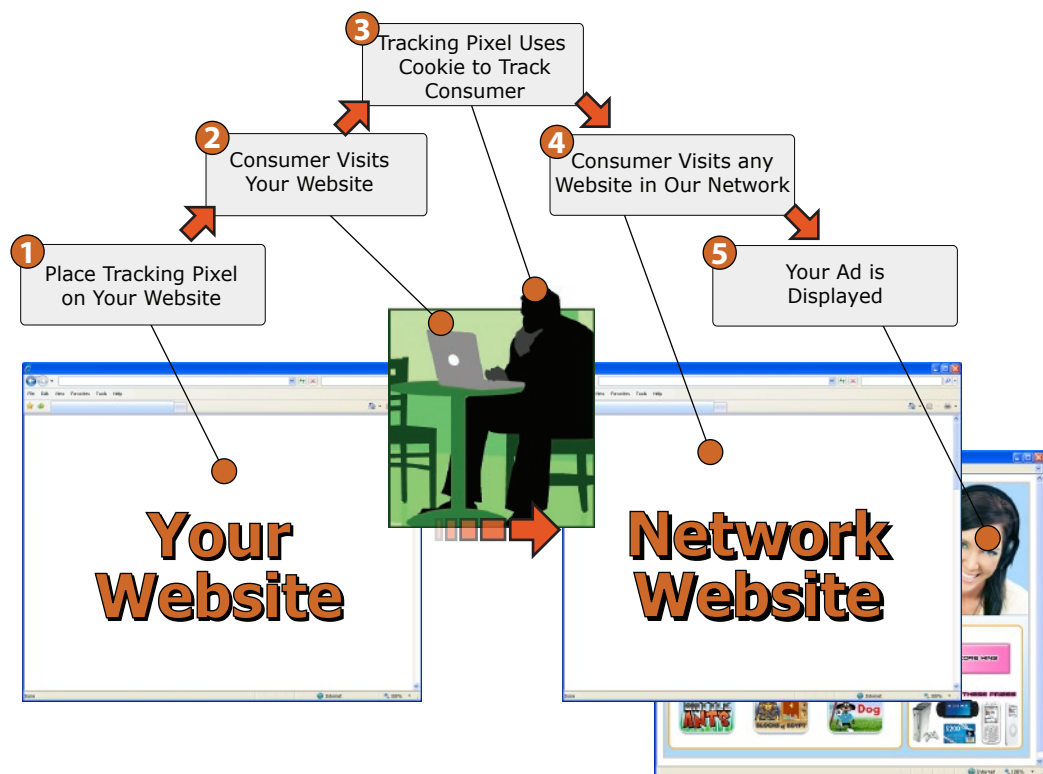


Advertiser Retargeting

AdOn Network's Advertiser Retargeting offers you the opportunity to communicate to your customers after they have visited your Website. Advertiser Retargeting provides you with a CRM tool to follow up with consumers that you know are interested in your product or service.

How it Works

- Contact an AdOn Network representative to have a custom pixel created
- Place the AdOn Network tracking pixel on one or more pages on your Website
- The tracking pixel sets a cookie for each individual consumer that visits your Website
- When that consumer returns to another Website on our network, AdOn Network can display your Banner, Pop-Under or Search Listing ad to them



AdOn Network Benefits

- ✓ **Quality** - Top tier Internet traffic
- ✓ **Targeted** - Keyword, Behavioral and Contextual targeting
- ✓ **Control** - Select your traffic sources based on performance
- ✓ **Reach** - 155 million unique users and 5.5 billion searches monthly

Contact AdOn Network

866.258.9245
adsales@adonnetwork.com
www.AdOnNetwork.com