



Reports to: President, AdOn Network Location: Tempe, AZ

AdOn Network is one of the fastest growing multi-format (CPM, CPC, CPA) online advertising networks, serving over 2 Billion Ad impressions per month. For Advertisers, AdOn provides performance based online advertising solutions with robust campaign management, industry leading account management and reporting tools, targeting, and optimization to maximize ROI. For Publishers, AdOn provides a suite of customizable ad units, including Display, Text, Email and Mobile to enhance user engagement and maximize site monetization.

Role

As a member of the Executive team, this role will report directly to the President. The VP of Engineering will be responsible for all Technology and Engineering related aspects of current and future AdOn products and services. The Vice President will be required to work closely with a wide array of external and internal constituents.

Responsibilities

- Strategic planning, architecture and design of all technology, engineering and product development activities.
- Technical direction, guidance, supervision and management of all product development activities.
- Optimal application of Technology and Engineering Resources to meet current product development and client support needs.
- Recruit, train, manage and mentor members of the Engineering and Operations team.

Requirements

- Master's Degree in Computer Science or Engineering.
- 10-12 years of experience leading engineering teams.
- Deep understanding of Online and Mobile Advertising space.
- Knowledge and expertise in building scalable distributed web-based systems including caching, databases, reporting, and scaling with the cloud.
- Experience using open source (e.g., Linux, Apache), frameworks (e.g., Django, Rails), scripting languages (e.g., Python) and compiled/interpreted object oriented languages (e.g., Java, C++). Additionally, candidate needs expertise/experience in front-end technologies (e.g., Flash, JQuery) and network infrastructure (e.g., Load balancers, firewalls).
- Demonstrated building/releasing and growing a high-availability high-throughput transaction based system.
- Experience with software processes and full software lifecycle, Agile methodology, and Project Management.
- Ability and willingness to travel approximately 25% of the time.

• Demonstrated track record of success and career advancement.

- Well organized, results oriented self-starter with a sense of urgency.
- Exceptionally strong technical, analytical, written, and verbal communication skills.
- Demonstrated ability to negotiate, plan, prioritize and execute deliverables while working in a fast paced, ambitious and event driven environment.
- Ability to provide thought leadership, act as an executive role model to motivate the team to establish and achieve common goals.
- Understand, analyze, interpret and explain complex concepts and datasets.
- Act as a business owner, manage a Department P&L.

Compensation

Competitive salary and bonus, based on level of experience

Benefits

401k, paid time off, training and development, medical, dental and life insurance, flexible spending accounts, free snacks, drinks, and games.

Company Description

Established in 1999 and based in Tempe, AZ, AdOn Network (adonnetwork.com) is a dynamic Internet company with a uniquely collegial, yet results driven Silicon-Valley like startup culture. We are a close knit team of high performers with a shared sense of optimism and audacity to lead the next revolution of Digital and Mobile advertising.

A premier online performance advertising company, AdOn Network is wholly owned by blinkx, http://www.blinkx.com/about blinkx is the world's largest and most advanced video search engine

Skills